

# Advertise With Us!



Reach more than 165,000 patrons  
in your target market!

**OUR AUDIENCES ARE YOUR  
POTENTIAL CLIENTS!**

**The Gulf Coast Symphony creates community through music.**

We present world-class artists performing a combination of recognizable popular music genres and symphonic masterpieces, and perform for more than 15,000 patrons each season at the Barbara B. Mann Performing Arts Hall at FSW.

Your full-color ad will appear in every program book for Gulf Coast Symphony concerts. You also have the option of including your ad in the programs of **Barbara B. Mann's Broadway Series** to **reach another 150,000 patrons with just one ad!**

Gulf Coast Symphony advertisers' logos are included on our website, and our advertisers enjoy a 10% discount on Gulf Coast Symphony concert tickets!

*Patrons for the Gulf Coast Symphony and the Barbara B. Mann Broadway Series tend to be well educated, older (45+), discerning individuals with discretionary income (avg \$85,000+ annually) who appreciate cultural and recreational activities, and who purchase quality products and services.*



***Does this sound like your kind of customer?  
Advertise with the Gulf Coast Symphony today!***

Rates & Specifications	Full Season*	GCS Only	Single GCS Program
Double Page - 10.25" x 7.75"	\$ 8,000	4,500	2,400
Full Page - 4.75" x 7.75"	4,500	3,000	1,800
Half Page Vertical - 2.25" x 7.75"	2,700	1,800	1,250
Half Page Horizontal - 4.75" x 3.75"	2,700	1,800	1,250
Quarter Page Vertical - 2.25" x 3.75"	1,500	850	500
Quarter Page Horizontal - 4.75" x 1.75"	1,500	850	500

All ads are full color.

\*Inclusion in all Gulf Coast Symphony and Barbara B. Mann Broadway Series programs

- GCS and Barbara B. Mann Performing Arts Hall reserve the right to refuse any advertising.
- **All ads must be submitted "camera ready"** - neither GCS nor the Hall provide ad production services.
- The required file type for all ads is high resolution JPG or PDF.
- Every effort will be made to accommodate position requests, however, they are not guaranteed.
- In the unlikely event of an error, GCS' and/ or the Hall's liability, if any, is limited to the cost of the ad.
- Rates indicated are at NET.
- **Payment is due with order for new advertisers; renewing advertisers may pay 50% at the time of order, with the remaining balance due within thirty (30) days of order.**
- Payment may be made via check payable to: Gulf Coast Symphony. To reserve with a credit card, call Linda Onorevole, Managing Director at 239-277-1700.

**Ad Space Selection:**

- Double Page                       Half Page - Vertical                       Quarter Page - Vertical  
 Full Page                               Half Page - Horizontal                       Quarter Page - Horizontal  


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 Full Season                       GCS Only                       Single Program (name)\_\_\_\_\_

**RESERVATION DEADLINE: SEPTEMBER 3**

**ARTWORK DEADLINE: SEPTEMBER 14**

Advertiser: \_\_\_\_\_

Contact (Name, Title): \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_